

REMARKS

The allowance of claims 1 through 10 (with the corrected typographical error in claims 6, removing its informality objection) is noted with appreciation.

Formal drawings are herewith submitted.

Attached is supplemental declaration identifying the residence of each inventor, as required.

The presently allowed claims, such as claims 1-4, recognize the novelty of the invention using a combination of both simultaneous added television pay-per-view and internet pay-per-view customer outreaches. In reviewing the application, however, applicants came to appreciate that the novelty of their invention resides also in an internet pay-per-view supplementation alone - - so that new claims 11-14 are herein presented, containing the limitations of respective allowed claims 1-4, respectively, but with the internet as the pay-per-view extension feature. Dependent claims 15-18 track allowed dependent claims 7-10 with the same internet restriction.

It appearing, moreover, that each of the real-time extensions to movie houses and to radio programs by themselves appear quite novel, new claims 19 and 20 are also presented, tracking respective allowed claims 5 and 6 but limited in these particulars.

Allowance of all the claims thus appears to be in order and is respectfully requested.

Any costs incurred by this filing, including for any required extension(s) of time, petition for which is hereby made, may be charged to Deposit Account 18-1425 of the undersigned attorneys.

Respectfully submitted,

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